



Government Marketing University Names Finalists for 2020 GAINER Awards

Recognizing Excellence in Government Marketing

Leesburg, VA. (October 9, 2020) – [Government Marketing University](#) (GMarkU) announced today the finalists for its 2020 GAINER Awards, the top honors for government marketing excellence across the U.S. Public Sector.

“We look forward to celebrating the finalists and winners during our virtual [GAIN Conference](#) on Tuesday, November 17th,” said Lou Anne Brossman, CEO, and Co-Founder of GMarkU. Celebrating its fifth annual year, GAIN 2020 will be spread out into digestible sessions over four days. Learn more at [www.thegainconference.com](#)

The GAINER Awards recognize excellence in government marketing in categories like lead generation, social media, brand awareness, events, partner marketing, and innovation. This year, there is a new category designated to COVID-19 Marketing. The event will also recognize a government marketing thought leader for the 2020 GAINER Lifetime Achievement Award.

Congratulations to the following stellar government marketers who are the 2019 GAINER Government Marketing Awards finalists.

- AKIMA Government Marketing Team, AKIMA
- Tiffany Brown, Social Media Manager, SAIC
- Lisa DeLuca, Senior Manager, Public Sector Marketing, Cisco
- Julie Frutchey, Public Sector Alliance Marketing, Red Hat
- Christina Hamann, Healthcare Marketing, Leidos
- Kim Hower, Senior Director, Federal & East Enterprise Marketing, Nutanix
- Mary Lange, VP Marketing, Carahsoft Technology Corporation
- MFGS Government Marketing Team, MFGS, Inc.
- Darian Mian, Manager, Brand & Marketing Communications, DLT Solutions
- Brian Murphy, Vertical Marketing Manager, Worldwide Public Sector, State and Local, Amazon Web Services
- Amanda Nick, Field Marketing Manager, ASG Technologies
- Stacy Outlaw, Senior Vice President Marketing, WAEPA
- Edyn Segura, Director of Marketing, Public Sector
- Lisa Sherwin-Wulf, Vice President Americas Marketing, Solarwinds
- Milo Speranzo, Director Public Sector Marketing, Dell Technologies
- Molly Tomevi, Marketing Director, Carahsoft Technology Corporation
- Courtney Vogel, Director of Marketing, Genesys

“This list is a testament to the hard work and sacrifices these superstars have displayed in the many facets of government marketing,” said Lou Anne Brossman. “The 2020 GAINER Award finalists have made significant strides to excel and create innovative government marketing campaigns and are at the forefront of advancing government marketing excellence. COVID-19 threw a wrench in traditional marketing techniques, and this group had to pivot and think outside-of-the-box to quickly reach government prospects. We congratulate our finalists and look forward to their continued contributions within our government marketing community.”



"I am very proud and excited about this year's GAINER Award Finalists. Their hard work, dedication, and creativity are what make the GAINER Awards possible," said Mark Amtower, President, Amtower & Company, and the GMarkU 2018 Lifetime Achievement Award Winner. "The prestigious GAINER Awards recognize outstanding marketing results and represents the top marketers in our government marketing community. I congratulate everyone on this well-deserved achievement."

The [2020 GAIN Conference](#) is scheduled to take place on November 10th, 12th, 17th, and 19th (2 hours per day). Finalists will be announced on November 17th, recognized for implementing government marketing campaigns that have raised the bar within government marketing.

About GAIN

GAIN 2020, the premier government marketing conference, attracts government-marketing professionals from both industry and government. GAINER's can expect deep-dive discussions on government influencers, reaching a government remote workforce hearing directly from government leaders. Registration also includes high-quality marketing training and content, government-marketing specific certifications, and the opportunity to learn about vendors and service providers' innovative marketing offerings.

If you're interested in attending GAIN 2020 visit: <https://thegainconference.com>

To view event sponsors and inquire about available sponsorships, visit <https://thegainconference.com> or contact Lou Anne Brossman at lbrossman@gmarku.com or 703-408-4311.

Stay connected with Government Marketing University by following us on Twitter [@GetMarkedU](#) and LinkedIn at <https://www.linkedin.com/company/government-marketing-university/>. For more information, visit www.gmarku.com.

About Government Marketing University

[Government Marketing University](#) is an innovative learning platform that applies a collaborative, community-based approach toward knowledge sharing and skills development in the field of public sector marketing. Experts from all corners of the U.S. public sector marketplace — marketers, thought leaders, government, media and sales — are contributing their knowledge to this unique, content-rich platform. Government Marketing University offers training, research, certifications, mentoring, and community resources all in one place.

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