



Advanced Technology Academic Research Center

ATARC Difference

- NO COST to the Government
- Credible, independent, third-party perspective
- Inter-agency knowledge exchange
- Meaningful continuous engagement with IT thought leaders
- Information dissemination medium
- Access to technology showcases and market research
- Opportunity to steer the conversation and industry direction
- Career advancement through professional development
- Ease of event hosting logistics
- Virtual / physical / hybrid collaboration environment



ATARC is a 501(c)(3) non-profit organization that provides a collaborative forum for government, academia and industry to identify, discuss and resolve emerging technology challenges. ATARC has built an unparalleled community of emerging technology solution providers, passionate about idea sharing, knowledge building, and helping government entities with their mission delivery.

ATARC Collaboration Platforms

- Webinars** – one-hour live-streamed and recorded virtual panel discussion among government experts
- Roundtables** – 75-minute invitation-only discussion forum between 10-15 government representatives
- Summits** – half/full-day topical conference combining keynotes, panels, presentations, and networking
- Agency Spotlight Events** – awareness building event around specific Agency message, priority initiatives, progress, challenges, and success stories
- Working Groups** – continuous structured interaction among IT practitioners to deliver self-defined outputs
- Technology Labs** – unique neutral technology demonstration, testing, and evaluation sandbox
- Digital Thought Leadership** – avenue for seasoned change-makers to create and publish content, drive interactions and expand community knowledge
- Market Research** – targeted data collection that delivers actionable insights and direct first-hand feedback
- Content Creation** – White Papers, Issue Briefs, Infographics, and other informational resource production
- DailyBrief Newsletter** – daily publication of policy news, technical info, educational opportunities

Emerging Technology Mission Areas



AI & Data Analytics



Cybersecurity



DevOps



Digital Transformation



Identity & Access Mgmt