

FEDERAL GOVERNMENT VENDOR WEBSITE REQUIREMENTS

INFOGRAPHIC

PRODUCT / SERVICES DETAILS

It's imperative that your website clearly highlights your products / services that you are offering to the U.S. Federal Government with content directed to their mission.

CONTRACTS

Have a landing page for each U.S. Federal Government Contract that you have with the Contract Number and products / services offered on that Contract easily identifiable.

HOW-TO-BUY

U.S. Federal Government Contract Officers look for easy to find How-to-Buy information from your company.

SOCIAL MEDIA SITE LINKS

Make it easy and encourage your prospects, customers and partners to follow you on social media sites.

ABOUT US

Your "About Us" page is one of the most important pages on your website to give prospects and customers more insight into your business and exactly what you do.

META TAGS

Include meta tags that tell search engines important information about your web page content and ensures your company is included when prospects and customers are searching.

CONTACT US

Make it easy for prospects and customers to reach out to your company to request more information, ask a question or download content.

